



Online Sales

26. Extra caution is needed for one who sells products online -- for example, on Amazon -- not to post pictures or videos (e.g., to market the product) which could cause others to see forbidden sights. This is true even if the majority of visitors to the website are non-Jews. One should definitely not post any pictures containing immodesty, as this would border on the severe prohibitions of *lifnei iver lo sitein michshol*, *mesayeya l'dvar aveirah*, and *machshil es harabbim*. In some cases, this may involve the severe *aveirah* of *chillul Hashem*.

(Teshuvos of gedolei haposkim, available by contacting the editors)